SCRIPT for video:

Let’s publish a private tiktok video, and send the link instead of MP4 file.

#fyp #start-up #future #schneiderelectric #supplychain #dataanalyst

**Context: someone is looking the app on his phone in the street. The camera man walks to this person B and ask ->**

* Camera Man: “excuse me? What do you do for a living?”
* Person B: “oh that’s a cool question because I’m working in a newly created startup named “suppy” and we just launched this app!”
* Camera Man: “what App?”
* Person B: “So, first of all, we're passionate about revolutionizing the way businesses manage their logistics, and while going through the presentation of our app, I’ll be very happy to share with you our groundbreaking solution to revolutionize supply chains.”
* Camera Man: “Sounds interesting, I have like 2mins for you.”
* Person B: “it all begins with a pivotal resource – data. We've been entrusted with a valuable anonymized dataset, accompanied by four sub-datasets each containing critical indicators. Our mission? To predict the future, specifically, the fourth month of every quarter. This task requires us to cross-reference these datasets, employing state-of-the-art machine learning algorithms to unlock patterns and trends that will shape the future of supply chain management”
* Camera man: “Ok but what are your business goal?”
* Person B: “We are not merely developing a predictive tool; we are crafting an app that integrates seamlessly into your operations. This app, powered by our sophisticated ML model, is designed with a threefold purpose.”
* Camera man: “I’m actually thrilled, please continue!”
* Person B: “Firstly, it leverages our machine learning prowess to predict sales with unprecedented accuracy. Imagine a tool that not only anticipates demand, but also factors in market nuances, emerging trends, and historical data to provide you a comprehensive sales prediction for the fourth month of each trimesters!

Secondly, our app is not just about numbers; it's about insights. We understand that sustainability is not just a buzzword; it's a responsibility. Our solution goes beyond profitability, offering insights to improve sustainability in your supply chain. By identifying areas where carbon footprint can be reduced, we enable you to make informed decisions that align with both your business goals and environmental stewardship!”

* Camera Man: “But I don’t really understand how you are able to do predictions…”
* Person B: “Our machine learning model takes into account the amalgamation of these sub-datasets, carefully weighing each indicator to derive accurate forecasts. But we don't stop there. We understand that variations are inevitable. Our app doesn't just present predictions; it explains them. It provides transparent insights into the factors influencing variations, empowering you to make real-time adjustments”
* Camera man: “I heard that predicting the sales could lead to overproduction!”
* Person B: “No, it’s the opposite! We actually recognize the critical need to avoid overproduction. That’s why our app doesn't just foresee sales; it guides you in managing production volumes effectively, preventing unnecessary excesses that can strain resources and contribute to environmental degradation.”
* Camera man: “Oh I see. I don’t have much time left, maybe you can say a last word for our audience?”
* Person B: “In conclusion, our start-up is not just about predicting the future; it's about shaping it responsibly. Our app, driven by cutting-edge technology, empowers your business to thrive in an ever-changing landscape while championing sustainability. Join us on this journey as we redefine the future of supply chain management!”